

# Sponsorship Opportunities



#### About MAHIMA

MAHIMA series of events is a multi-lingual Music show that has featured several star singers and musicians since the year 2004. A fundraiser event for a noble cause, Mahima is an event of high impact that has reached out to 1000s of music-lovers living in West Coast of the country.

MAHIMA-2019 opens avenues for businesses to sponsor the show by means of different sponsorship packages. Sponsorship packages list a variety of benefits that a sponsor would receive and ensure prominent recognition throughout the event.

Don't miss this opportunity to boost your exposure and name recognition by sponsoring an exciting event, and receive the added visibility that will make you stand out to the qualified buyers who attend the show.

#### About the Souvenir

- A souvenir shall be released on the day of the event
- $\triangleright$  Size 8.5"x11" standard booklet size.
- > With the exception of the outer cover pages, all other pages shall be printed in Black-and-White
- > Ads should be sent to <a href="mailto:publication@ganapati.org">publication@ganapati.org</a> on or before Oct 15th, 2019.

## Diamond Sponsorship - \$2500

- A 20-second promotional video clipping of your business to be casted once during the Mahima event.
- Provision to showcase the products for sale at the event venue.
  - Some restrictions apply.
- Exclusive 2 prominent announcements from stage.
  - (Announcements to be made during Welcome Address, Intermission and Vote of Thanks).
- > A full page advertisement in the event brochure.
  - > Brochure will be distributed to event attendees.
- > Scrolling display of your ad on TV Screen at temple dining hall.
  - > Ads will be displayed from Oct 1st . through Dec 31st, 2019.
- > Announcement about the event including the name of the sponsor during all major religious events to be held at the temple.
  - > estimated reach: ~5000 devotees
- 4 Complimentary VIP tickets for the show worth \$400/-

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# Ruby Sponsor - \$1000

- > A full page advertisement in the event brochure.
  - > Distributed to all attendees.
- A Table at the event venues to distribute business promotional materials.\*
  - > Some restrictions apply.
- > Scrolling display of your ad on TV Screen at temple dining hall.
  - > Ads will be displayed from Oct 15th to Dec 31st, 2019.
- > 4 Complimentary Gold tickets worth \$300.
- \*No sale of goods allowed at the table.

# Emerald Sponsor - \$750

- > A full page advertisement in the event brochure.
  - > Distributed to all attendees.
- > Scrolling display of your ad on TV Screen at temple dining hall.
  - > Ads will be displayed from Oct 15th to Dec 31st, 2019.
- > 4 Complimentary Silver tickets worth \$200.

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## Sapphire Sponsor - \$500

- > A half page advertisement in the event brochure.
  - > Distributed to all attendees.
- > Scrolling display of your ad on TV Screen at temple dining hall.
  - > Ads will be displayed from Oct 15th to Dec 31st, 2019.
- > 4 Complimentary Silver tickets worth \$200.

#### Pearl Sponsor - \$300

- > A quarter page advertisement in the event brochure.
  - Distributed to all attendees.
- > Scrolling display of your ad on TV Screen at temple dining hall.
  - > Ads will be displayed from Oct 15th to Dec 31st, 2019.
- 2 Complimentary Silver tickets worth \$100.

#### Song Sponsor - \$150

- > Business card size advertisement in event brochure.
- 2 Complimentary Bronze tickets worth \$50.

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# Our past Mahima Events!



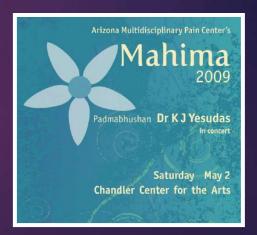


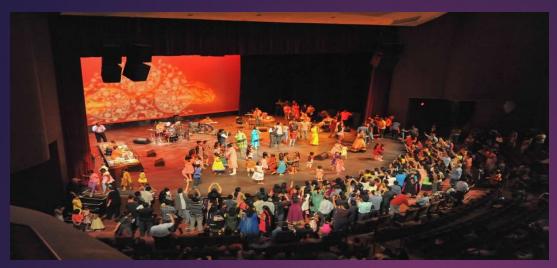














Mahima celebrates more than 15 years of partnership with hi-tech, live performing center in Arizona

Chandler Center for Arts,
Mesa Arts Center &
now,

Higley Performing Arts Center!



# Contact Information

For more details on this event, contact

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